

THE RIFLEMAN'S MUSEUM FUNDRAISING INFORMATION PACK



BE PART OF THE NEXT CHAPTER IN THE STORY OF RIFLEMEN

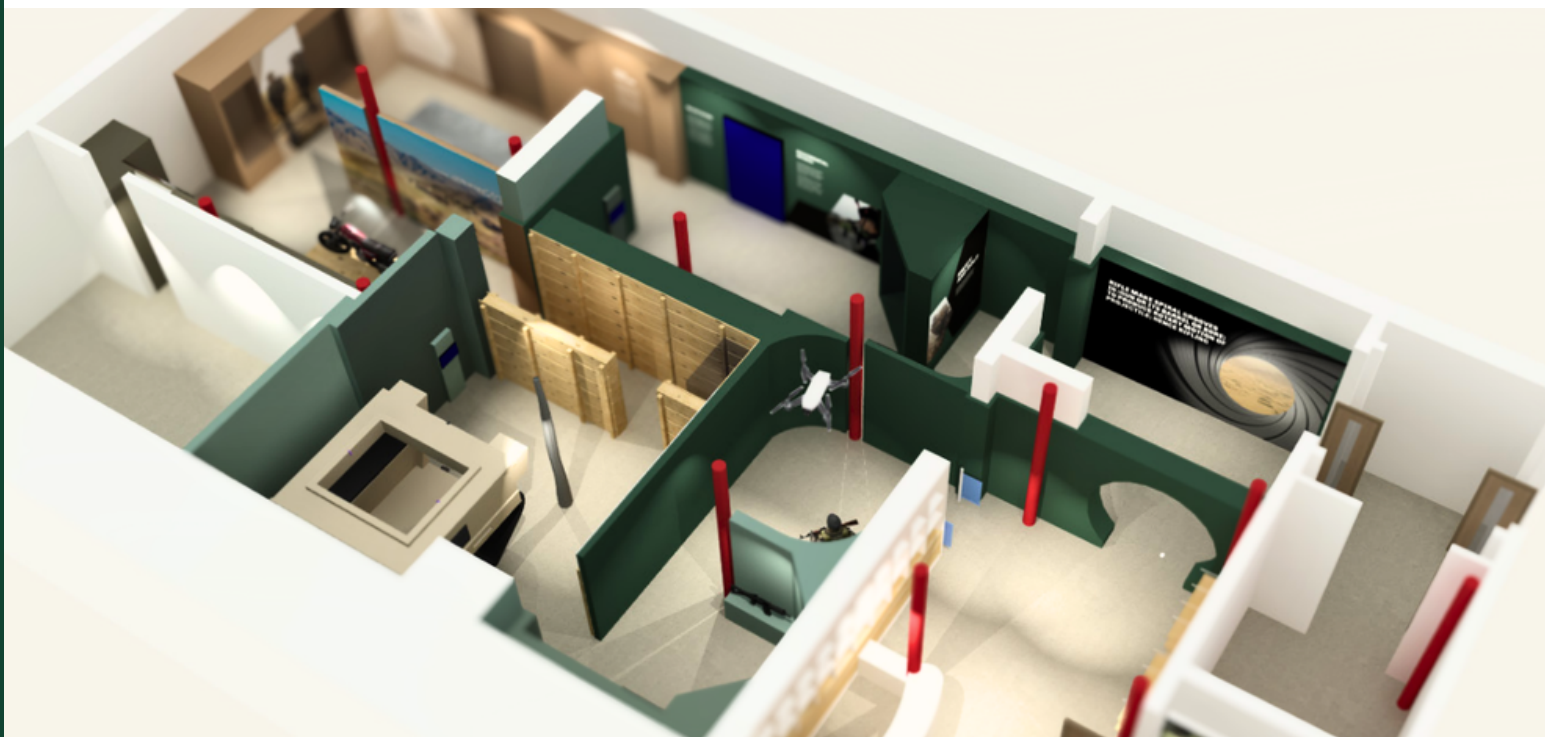
For over 200 years, Riflemen have stood apart—soldiers whose innovation, bold ideas, and independent thought and action changed the face of warfare forever. Since 1989, The Rifleman's Museum has worked to bring that story to life.

Now, we're building something new, and we want you to be part of it.

We're creating a powerful, immersive new gallery that brings the story of Riflemen right up to the present day, showcasing The Rifles from their formation in 2007 and covering the regiment's history, customs and ethos, and role in the UK's defence and security.

We're building a space where the story isn't something you just read about—it's something you experience. You'll step into the world of today's Rifleman, exploring real equipment used on operations, hearing personal stories from Iraq and Afghanistan, and even experiencing the pressure of decision-making from a modern command post.

But that's not all: we're also opening up more of the Museum to visitors than ever before. Our remarkable library, a treasure trove of regimental history, will be given its own space, visible and accessible to the public for reference and research. You'll even get a glimpse behind the scenes of how the museum preserves and restores artefacts.





These projects will ensure that the story of the Rifleman continues to inspire future generations—keeping it alive, relevant, and meaningful in today's world.

Thanks to a generous grant of £218,000 from The National Lottery Heritage Fund and existing museum funds, the project is well on its way. But to complete the reference library we still need to raise a further £250,000.

Whether you've worn the uniform, have a family connection to the regiment, or just believe these stories deserve to be told, your support can help bring our vision to life.

Together, we can ensure that the story of the Rifleman continues to be told for generations to come.

Project Q&A

Q: What is the timeline for this project?

A: As of June 2026, our work on the post-2007 gallery has already begun, and we hope it will be completed by the end of 2026. Work on the library and archive will follow up once this is complete.

Q: How can I keep up with the progress of these projects?

A: Updates will be published on our website, on social media, and to our supporters via our email lists. Find out more and sign up to keep updated at www.riflemansmuseum.co.uk.



SUPPORT THE PROJECT

Every contribution, large or small, helps bring this project to life—and every supporter becomes part of the Rifleman's story. As a thank you for your support, we're proud to offer the following benefits.

All supporters receive the benefits from previous tiers.

Any donation

Your support will be recognised with your name on the supporters' page of our website (unless you prefer to remain anonymous).

£30 and above

Become a Friend of the Museum for one year, with all the benefits that brings—and join a community dedicated to preserving rifleman heritage.

£100 and above

Receive an exclusive museum pin, created especially for supporters of this project.

£500 and above

Your name will be included in our new official guidebook, to be published following the redevelopment in 2027—and you'll receive your own copy. You'll also become a Lifetime Friend of the Museum, with all associated benefits.

£1,000 and above

Receive an invitation to the official reopening of the museum—a chance to see the new displays first and celebrate this milestone with us.

£5,000 and above

Your name will be permanently recognised on a prominent exhibition panel within the museum itself, becoming part of the story you've helped bring to life.

To ensure you receive your benefits, please contact comms@riflemansmuseum.co.uk with details of your donation.

HOW TO DONATE

If you'd like to support the project, you can donate directly online on our JustGiving page, or even start a fundraiser to support us!

Alternatively, you can get in touch with Becs Watson at the Museum by emailing comms@riflemansmuseum.co.uk or calling on 01962 828549 to discuss your donation or fundraising.

Lastly, you can send us a cheque along with the accompanying form on the next page.

If you're a UK taxpayer, please consider Gift Aiding your donation, which allows us to claim an extra 25p for every £1 donated.

However you donate, please contact comms@riflemansmuseum.co.uk with the details of your donation to ensure you receive your benefits.



Upon completion of this form, please forward it together with a cheque made payable to The Rifleman Museum's Trust to: Christine Pullen, The Rifleman's Museum, Peninsula Barracks, Romsey Road, Winchester, SO23 8TS

TITLE: _____ **FULL NAME:** _____

ADDRESS: _____

COUNTY: _____ **POST CODE:** _____

PHONE NO: _____

EMAIL: _____

☐ **MARKETING PERMISSIONS:** I would like to join the mailing list for The Rifleman's Museum to receive updates about the project and hear about upcoming events, news, and special offers.

We will never sell your data or pass it onto third parties. You may contact us to change your marketing permissions at any time.

☐ **I WOULD LIKE TO GIFT AID MY DONATION.**

giftaid it

I wish this donation to the Rifleman's Museum Trust to be treated as a Gift Aid donations. I confirm that I am a UK taxpayer and that the tax I pay will be at least equal to the the tax that The Rifleman's Museum Trust may reclaim unless I notify you otherwise.

I confirm that I have enclosed a cheque for the amount of £ _____ made payable to The Rifleman's Museum Trust.

Signature: _____ **Date:** _____